

EARN POINTS FASTER

3 POINTS FOR EVERY \$1 PLAYED ON SLOTS

1 POINT FOR EVERY \$1 PLAYED ON VIDEO POKER

15 POINTS FOR EVERY \$1 IN THEO ON TABLE GAMES

DAILY POINTS MULTIPLIER

GM MEMBERS RECEIVE = 4X POINTS

PLATINUM MEMBERS = 3X POINTS

GOLD MEMBERS = 2X POINTS

REDEEM YOUR REWARDS

2,500 POINTS = \$1 IN FREEPLAY

5,000 POINTS = \$1 IN CASH

USE YOUR POINTS AT DINING & RETAIL OUTLETS.

RECEIVE PLATINUM STATUS

EARN 25,000 BASE POINTS IN ONE DAY AND

AUTOMATICALLY RECEIVE PLATINUM STATUS.

A-Play® Club Rules

1. All individuals must be twenty-one (21) years of age or older to participate in the A-Play program.
2. Photo identification acceptable to Primm Valley Casino Resorts is required for ALL transactions pertaining to the A-Play Club.
3. A-Play Club points are earned by members in accordance with their gaming activity and may vary depending on the model of gaming device played or, if applicable, table games, bingo and slots. Primm Valley may revise the method for earning points at its discretion. The current schedule is available at the A-Play Club.
4. It is the member's responsibility to properly insert the card when playing slots, video poker or keno machines, and to present the card to the appropriate personnel when playing table games or bingo.
5. Members may not distribute, lend or, in any way, allow another person to use their A-Play card.
6. Any misuse of the card or improper play as determined by the sole discretion of Primm Valley management will result in forfeiture of all A-Play Club points, and it may result in revocation of club membership.
7. Primm Valley is not responsible for lost, stolen or misused cards, or for points redeemed on it. Primm Valley is not responsible for lost or stolen redemption vouchers.
8. All disputes and ensuing decisions by management regarding point accumulation or point balance are final and binding. Primm Valley management reserves the right to adjust any point balances resulting from machine malfunction, operation errors and/or fraud. Account adjustments will be completed within 72 hours of being validated.
9. A-Play members who have been issued credit and are delinquent in repayment of that credit and/or members who have had a check(s) cashed which has been returned for non-payment shall have their A-Play points forfeited until all discrepancies have been remedied.
10. Any dispute or situation not covered by these rules will be resolved by management in a manner deemed fairest to all concerned, and that decision shall be final and binding.
11. Unredeemed point balances are not transferable to any other account or to any other person including through gift, sale, death or divorce.
12. Only the club member listed on the card may obtain information or engage in any transaction related to the account.
13. Employees of Affinity Gaming, Inc. and its subsidiaries (including all Primm Valley Casino Resorts) and their immediate families are prohibited from participating in A-Play Club contests, promotions, slot tournaments or drawings.
14. Point-chasing or point-theft is a fraudulent use of the A-Play card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her A-Play card. Members may be expelled from the club for such action, and all A-Play Club privileges, offers, rewards, and benefits may be permanently revoked, including elimination of all remaining point balances. Any other misuse of the A-Play program will constitute automatic grounds for expulsion from the A-Play Club, including the elimination of the point balance and revocations of offers, rewards, and benefits.
15. Accounts with no activity for twelve (12) consecutive months will be considered inactive, and all points will be forfeited.
16. Any A-Play card, voucher or drawing ticket that has been mutilated, forged, misprinted, altered or tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these official rules is automatically void. In addition, Primm Valley reserves the right to void any Players Club Card, voucher and drawing ticket at any time at its sole discretion.
17. Use of the A-Play card constitutes acceptance of all rules, terms and conditions stated.
18. Affinity Gaming reserves the right to deny any application or revoke membership in A-Play at any time at its sole discretion.
19. Any and all taxes relating to an A-Play member receiving any awards is the sole responsibility of the club member.
20. All aspects of the A-Play card program including the A-Play card, vouchers, drawing tickets and unredeemed points are the property of the casino. Primm Valley reserves the right to modify or cancel this program, including all benefits at any time.
21. Affinity Gaming's Privacy Policy is available at AffinityGaming.com/privacy.
22. All card benefits offered under the A-Play Club card program are subject to the discretion and approval of management.
23. By registered as an A-Play Club Member, you are consenting terms of our Privacy Policy, as it may be updated from time to time, available at www.affinitygaming.com/privacy-policy/

MORE
POINTS



MORE
MULTIPLIERS



MORE
REWARDS



WELCOME

A Play Affinity Gaming
CLUB®



4100 Paradise Road, Las Vegas, NV 89169
1.800.640.9777



31900 S. Las Vegas Blvd, Primm, NV 89019
1.702.386.7867



MORE BENEFITS

GM TIER: ANNUAL COMPLIMENTARY CRUISE FOR TWO IN A BALCONY CABIN

PLATINUM TIER: ANNUAL COMPLIMENTARY CRUISE FOR TWO IN AN OCEAN VIEW CABIN

GOLD TIER: ANNUAL COMPLIMENTARY CRUISE FOR TWO IN AN INTERIOR CABIN



HONORING THOSE WHO SERVE

Veteran cards are available to all veterans and active duty military. It's our honor to thank you for your service with **PLATINUM LEVEL BENEFITS***!

*Exclusions Apply: Annual complimentary Carnival Cruise Benefits not included. However, military cruise deals are available at carnival.com.

Learn More at APlayClub.com

Download the **A-Play Club App!**
AVAILABLE ON



GET THE APP!



CARD BENEFITS

	RED	SILVER	GOLD	VETERAN	PLATINUM	GM
Base Point Requirement over Qualifying Period	FREE	1,500	30,000		60,000	300,000
Earn 3 Points for Every \$1 Played on Slots	♥	♣	♦	♠	♠	♠
Earn 1 Point for Every \$1 Played on Video Poker	♥	♣	♦	♠	♠	♠
Earn 1 Point for Every \$1 Played on Electronic Table Games	♥	♣	♦	♠	♠	♠
12,500 points = \$5 FSP or \$5 Off Gas at Primm	♥	♣	♦	♠	♠	♠
Free Parking	♥	♣	♦	♠	♠	♠
25,000 points = \$5 in Cash	♥	♣	♦	♠	♠	♠
Email Offers**	♥	♣	♦	♠	♠	♠
Kiosk Offers**	♥	♣	♦	♠	♠	♠
Monthly Promotional & Coupon Mailer**	♥	♣	♦	♠	♠	♠
Special Events & Concerts**	♥	♣	♦	♠	♠	♠
Annual Cruise Offer**	Discount Rates	Discount Rates	♦	Discount Rates	♠	♠
Exclusive Events and Tournaments**	♥	♣	♦	♠	♠	♠
Restaurant/Gift Shop/Merchandise Discount*			10%	15%	15%	25%
Daily Point Multipliers***			2X	3X	3X	4X
Check Cashing Fee Discount****			♦	♠	♠	FREE
Free Cabana Use During Stay (where available)				♠	♠	♠
Early Gift Pickup				♠	♠	♠
VIP Line Access				♠	♠	♠
Free Suite Upgrade						♠
Early Check-In/Late Check-Out						♠
Resort Fee Waived						♠
Casino Host						♠

CLUB LEVEL STRUCTURE

Qualifying periods are January 1 — June 30 and July 1 — December 31.

Club members qualifying for upper-level tiers will maintain upper-level status for the duration of the period in which they qualify as well as the next six-month qualifying period.

Only earned base points qualify Club members for upper-level tier status; point multipliers and manual point adjustments do not. Club members who earn 25,000 base points in one gaming day will automatically receive Platinum status.

* Discounts are valid for cash purchases only. Tier discounts may not be combined with other card price discounts, specials, or promotional offers.

** Qualify based on play.

*** Club members must opt-in at the promotional kiosk to receive their daily point multiplier.

**** See cashier for details.