

EARN POINTS FASTER

3 POINTS FOR EVERY \$1 PLAYED ON SLOTS

1 POINT FOR EVERY \$1 PLAYED ON VIDEO POKER

15 POINTS FOR EVERY \$1 IN THEO ON TABLE GAMES

MULTIPLY YOUR POINTS

GM MEMBERS RECEIVE 4X POINTS DAILY.

PLATINUM MEMBERS RECEIVE 3X POINTS DAILY.

GOLD MEMBERS RECEIVE 2X POINTS DAILY.

REDEEM YOUR REWARDS

2,500 POINTS = \$1 IN FREEPLAY OR GAS

USE YOUR POINTS AT DINING & RETAIL OUTLETS.

RECEIVE PLATINUM STATUS

EARN 25,000 BASE POINTS IN ONE DAY AND

AUTOMATICALLY RECEIVE PLATINUM STATUS.

A-Play® Club Rules

1. All individuals must be twenty-one (21) years of age or older to participate in the A-Play program.
2. Photo identification acceptable to Primm Valley Casino Resorts is required for ALL transactions pertaining to the A-Play Club.
3. A-Play Club points are earned by members in accordance with their gaming activity and may vary depending on the model of gaming device played or, if applicable, table games, bingo and slots. Primm Valley may revise the method for earning points at its discretion. The current schedule is available at the A-Play Club.
4. It is the member's responsibility to properly insert the card when playing slots, video poker or keno machines, and to present the card to the appropriate personnel when playing table games or bingo.
5. Members may not distribute, lend or, in any way, allow another person to use their A-Play card.
6. Any misuse of the card or improper play as determined by the sole discretion of Primm Valley management will result in forfeiture of all A-Play Club points, and it may result in revocation of club membership.
7. Primm Valley is not responsible for lost, stolen or misused cards, or for points redeemed on it. Primm Valley is not responsible for lost or stolen redemption vouchers.
8. All disputes and ensuing decisions by management regarding point accumulation or point balance are final and binding. Primm Valley management reserves the right to adjust any point balances resulting from machine malfunction, operation errors and/or fraud. Account adjustments will be completed within 72 hours of being validated.
9. A-Play members who have been issued credit and are delinquent in repayment of that credit and/or members who have had a check(s) cashed which has been returned for non-payment shall have their A-Play points forfeited until all discrepancies have been remedied.
10. Any dispute or situation not covered by these rules will be resolved by management in a manner deemed fairest to all concerned, and that decision shall be final and binding.
11. Unredeemed point balances are not transferable to any other account or to any other person including through gift, sale, death or divorce.
12. Only the club member listed on the card may obtain information or engage in any transaction related to the account.
13. Employees of Affinity Gaming, Inc. and its subsidiaries (including all Primm Valley Casino Resorts) and their immediate families are prohibited from participating in A-Play Club contests, promotions, slot tournaments or drawings.
14. Point-chasing or point-theft is a fraudulent use of the A-Play card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her A-Play card. Members may be expelled from the club for such action, and all A-Play Club privileges may be permanently revoked, including elimination of all remaining point balances. Any other misuse of the card will constitute automatic grounds for expulsion from the A-Play Club, including the elimination of the point balance.
15. Accounts with no activity for twelve (12) consecutive months will be considered inactive, and all points will be forfeited.
16. Any A-Play card, voucher or drawing ticket that has been mutilated, forged, misprinted, altered or tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these official rules is automatically void. In addition, Primm Valley reserves the right to void any Players Club Card, voucher and drawing ticket at any time at its sole discretion.
17. Use of the A-Play card constitutes acceptance of all rules, terms and conditions stated.
18. Affinity Gaming reserves the right to deny any application or revoke membership in A-Play at any time at its sole discretion.
19. Any and all taxes relating to an A-Play member receiving any awards is the sole responsibility of the club member.
20. All aspects of the A-Play card program including the A-Play card, vouchers, drawing tickets and unredeemed points are the property of the casino. Primm Valley reserves the right to modify or cancel this program, including all benefits at any time.
21. Affinity Gaming's Privacy Policy is available at AffinityGaming.com/privacy.
22. All card benefits offered under the A-Play Club card program are subject to the discretion and approval of management.



31900 Las Vegas Blvd. South | Primm, NV 89019
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**MORE
POINTS** 

**MORE
MULTIPLIERS** 

**MORE
REWARDS** 

**MORE
JUST FOR YOU**

APlay
CLUB® Affinity Gaming

MORE
OFFERS • VALUE • REWARDS



NEW BENEFIT

ACHIEVE PLATINUM OR GM CARD STATUS TO RECEIVE A COMPLIMENTARY CRUISE WITH CARNIVAL CRUISE LINES IN THE CARIBBEAN, MEXICO OR BAHAMAS.



MORE JUST FOR YOU

MORE POINTS

EARN POINTS FASTER THAN EVER BEFORE.

MORE MULTIPLIERS

MULTIPLY YOUR POINTS DAILY.
THE MORE YOU PLAY, THE MORE YOU EARN.

MORE REWARDS

BECAUSE YOU DESERVE IT.

Learn More at
APlayClub.com



CARD BENEFITS

	RED	SILVER	GOLD	PLATINUM	GM
Base Point Requirement over Qualifying Period	0 – 1,499	1,500 – 29,999	30,000 – 74,999	75,000	300,000
Earn 3 Points for Every \$1 Played on Slots	♥	♣	♦	♠	👑
Earn 1 Point for Every \$1 Played on Video Poker	♥	♣	♦	♠	👑
15 Points for Every \$1 Theo on Table Games*	♥	♣	♦	♠	👑
12,500 Points = \$5 in FreePlay or Gas	♥	♣	♦	♠	👑
Select Point Multipliers***	♥	♣	♦	♠	👑
Bonus Entries to Promotions***	♥	♣	♦	♠	👑
Email Offers***	♥	♣	♦	♠	👑
Kiosk Offers***	♥	♣	♦	♠	👑
Monthly Promotional & Coupon Mailer***	♥	♣	♦	♠	👑
Sporting Events & Concerts***	♥	♣	♦	♠	👑
Exclusive Events/Tournaments***		♣	♦	♠	👑
Annual Cruise on Carnival Cruise Lines***		Exclusive Rates & Offers	Exclusive Rates & Offers	♠	👑
Restaurant/Merchandise Discount**			10%	25%	25%
Daily Point Multipliers****			2X	3X	4X
Point Based Entry Promotion Multipliers				3X	4X
Early Redemption Times for Gift Promotions				♠	👑
VIP Line - Dining/Guest Services				♠	👑
Waived Hotel Resort Fee				♠	👑
Casino Host				Qualify Based on Play	👑

CLUB LEVEL STRUCTURE

Qualifying periods are January 1 — June 30 and July 1 — December 31.
Club members qualifying for upper-level tiers will maintain upper-level status for the duration of the period in which they qualify as well as the next six-month qualifying period. Only earned base points qualify Club members for upper-level tier status; point multipliers and manual point adjustments do not. Club members who earn 25,000 base points in one gaming day will automatically receive Platinum status.

* Table Games theo is earned based on 40-60 hands per hour for the average of \$25 bet per hour.

** Discounts are valid for cash purchases or for paying the entire bill with points. Tier discounts may not be combined with other card price discounts, specials, or promotional offers.

*** Qualify based on play.

**** Club members must opt-in at the promotional kiosk to receive their daily point multiplier.